

Hodges University



Fisher School of Technology

Master of Arts in Visual Communication (36 Credit Hours)
2018 – 2019 Program Curriculum Guide

This is an UNOFFICIAL document which can be used as a guide for students pursuing this academic degree program. The official program of study, minimum grade and/or prerequisite requirements are published in the current university catalog. Students should contact their student success advisor with any questions.

Master of Arts in Visual Communication Component	Credit Hours	Met
DIG5130 Design Strategies	3	
GRG5160 History of Communication Design	3	
DIG5167 Visual Culture and the Social Media Message	3	
GRG5401 Visual Communication Theory	3	
DIG5507 Organizational Innovation and Leadership	3	
VIC6405 Design for a Global Economy	3	
DIG6541 Managing Design Projects and Teams: Design/CAD	3	
DIG6575 Studio Lab	6	
GRG6915 Directed Research	3	
DIG6971 Thesis	6	
Total Semester Hours Required for Graduation	36	

Once enrolled, please log into the MyHUgo portal and check “My Progress” in the student planning module of HU Self-Service. Please contact the Office of Student Success if you have any questions and refer to the University Catalog for degree requirements.



**Master of Arts in Visual Communication (36 Credit Hours)
2018 – 2019 Optimum Sequence of Course Work**

The following course sequences are formatted to help ensure the most direct path to program completion. Deviation may add to the overall time to complete the degree, as many courses require prerequisites and/or are not offered every session. It is important for students to follow the optimum sequence of coursework as suggested by their student success advisor.

1 st Year – Session One			1 st Year – Session Two			1 st Year – Session Three					
	Credits	Met		Credits	Met		Credits	Met			
GRG5160	History of Communication Design	3		DIG5507	Organizational Innovation and Leadership	3		VIC6405	Design for a Global Economy	3	
GRG5401	Visual Communication Theory	3		DIG5167	Visual Culture and the Social Media Message	3		DIG6575	Studio Lab	6	
DIG5130	Design Strategies	3		DIG6541	Managing Design Projects and Teams: Design/CAD	3					
Total		9		Total		9		Total		9	

2 nd Year – Session Four		
	Credits	Met
GRG6915	Directed Research	3
DIG6971	Thesis	6
Total		9